## FILL-IN SCRIPT

## [NAME] Joins IBA 40 Year Club For immediate release [DATE]

[NAME, TITLE, BANK] has been inducted into the 40 Year Club of the Indiana Bankers Association (IBA). The club recognizes banking professionals who have completed 40 years or more of service to the Indiana banking community. Inductees are given IBA keepsakes and letters of congratulations.

[NAME] began [his/her] banking career in [year] at [Original Bank] as [original title] and later served as [title(s)]. [He/She] additionally was employed with [bank names, titles, years]. Professional affiliations include [organizations], and [he/she] has been active in the community through [community groups]. [NAME] has been recognized with [honors bestowed]. A veteran of the U.S [branch of military], [NAME] is a graduate of [university/universities].

A native of [hometown], [NAME] currently resides in [town]. [He/She] has announced plans to retire effective [date].

## **BULLET POINTS** for writing your own release – inductee information:

- Most recent bank title, and previous positions held
- Prior positions at other banks
- Professional affiliations
- Community service
- Honors bestowed
- Military service
- Post-secondary education
- Planned retirement date, if applicable
- Current town of residence and/or hometown

## **FORMAT** – Be sure to include:

- Date of news release distribution
- Bank logo
- Bank contact information
- Photo, if available (ideally attach as JPG, PNG or TIF)
- Photo caption, if applicable