

FOR IMMEDIATE RELEASE

**Hoffmeyer Recognized as  
Association Professional of the Year**



INDIANAPOLIS (Dec. 17, 2024) – The Indiana Bankers Association is excited to announce that its vice president of communications, Evan Hoffmeyer, was named 2024 Association Professional of the Year by the Indiana Society of Association Executives at an awards ceremony Thursday evening, Dec. 12.

Hoffmeyer is responsible for all the IBA's print and digital communications, including serving as managing editor for the IBA's bimonthly Hoosier Banker magazine, script writing for the Association's three largest events, overseeing executive and advocacy messaging, media relations and more.

Among his accomplishments this year, he ushered the Association's premier publication, [Hoosier Banker](#), through a redesign and two RFP processes that resulted in the magazine doubling its best financial year from the prior decade. He also served as staff liaison for the Association's DEI Committee, co-chaired ISAE's government affairs committee, graduated from IBA's Leadership Development Program and finished the requirements to sit for the Certified Association Executive professional designation exam.

"One of the things I love most about working in association management is that we embody the idea that we are better together," Hoffmeyer said in his acceptance speech. "I'm standing here because of how all of you have invested in me, and it is an honor to get to pour all those resources into helping our members serve their communities."

Hoffmeyer earned his bachelor's degree from the University of the Ozarks and a master's from Ball State University.



*Evan Hoffmeyer, vice president-communications of the Indiana Bankers Association (right), was named the 2024 Association Professional of the Year by the Indiana Society of Association Executives at an awards ceremony held in Indianapolis, Thursday, Dec. 12, 2024. He was given the award by Christina M. Bennett, IBA vice president-meetings & events, who previously won the award.*

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The Indiana Bankers Association supports Indiana banking through issues advocacy, professional education, and products and services that enhance financial institutions' ability to help build better communities.

**Indiana Bankers Association**

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