

2020 C2C AWARDS FAQs Indiana Bankers Association

Who is eligible for the 2020 Commitment to Community Awards?

All IBA-member banks are invited to enter. The deadline is **Jan. 31, 2021**.

What is the purpose of the awards?

The C2C Awards were created in support of the "Tell the Story" pillar of the IBA 2018-20 strategic plan.

Where and when will the awards be presented?

The awards will be presented at a special ceremony at the IBA Mega Conference.

How are the awards judged?

An independent panel of judges will select the award winners based on a scoring rubric (click to download).

How many awards will be given?

Two banks will be selected, one per asset size: (1) under \$500 million, and (2) \$500 million or more.

What are the nomination webform questions?

- 1. How does your bank support your community?
- 2. How does your bank's outreach address your community's needs?
- 3. How does your bank engage staff in community outreach?
- 4. How do you evaluate the success of your bank's community outreach?
- 5. How does your bank's commitment to community tell the story of banking?

(Answers focus on community service in Indiana in 2020, including prior projects that continued into 2020.) *NOTE: Please limit responses to 100 words per question.*

What supporting materials may be submitted?

- Up to three URLs (videos, media coverage, photo albums, etc.)
- Up to three documents (PDFs, Excel spreadsheets, photos, etc.) (Supporting material are encouraged, but not required.)

Who won last year's awards?

Scroll to the bottom of the <u>C2C webpage</u> to view past winners.

For more information:

• Contact Emily Brooks, 317-333-7167.

FAQs updated 1/12/2021.