



2020 C2C AWARDS FAQs Indiana Bankers Association

Who is eligible for the 2020 Commitment to Community Awards?

All IBA-member banks are invited to enter. The deadline is **Jan. 31, 2021**.

What is the purpose of the awards?

The C2C Awards were created in support of the "Tell the Story" pillar of the [IBA 2018-20 strategic plan](#).

Where and when will the awards be presented?

The awards will be presented at a special ceremony at the IBA Mega Conference in May.

How are the awards judged?

An independent panel of judges will select the award winners based on a scoring rubric ([click to download](#)).

How many awards will be given?

Two banks will be selected, one per asset size: (1) under \$500 million, and (2) \$500 million or more.

What are the nomination webform questions?

1. How does your bank support your community?
 2. How does your bank's outreach address your community's needs?
 3. How does your bank engage staff in community outreach?
 4. How do you evaluate the success of your bank's community outreach?
 5. How does your bank's commitment to community tell the story of banking?
- (Answers focus on community service [in Indiana](#) in 2020, including prior projects that continued into 2020.)

NOTE: Please limit responses to 100 words per question.

What supporting materials may be submitted?

- Up to three URLs (videos, media coverage, photo albums, etc.)
 - Up to three documents (PDFs, Excel spreadsheets, photos, etc.)
- (Supporting material are encouraged, but not required.)

Who won last year's award?

The Farmers Bank, Frankfort, won the 2018 C2C Award, as [detailed in Hoosier Banker](#). Two award winners for 2019 will be announced at the Mega Convention in November.

For more information:

- Contact [Emily Brooks](#), 317-333-7167.