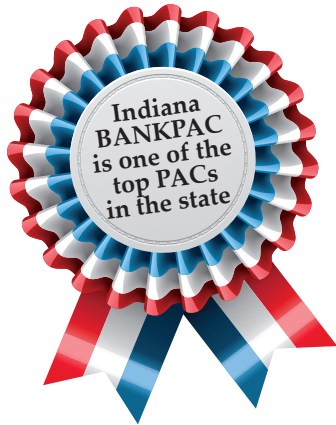
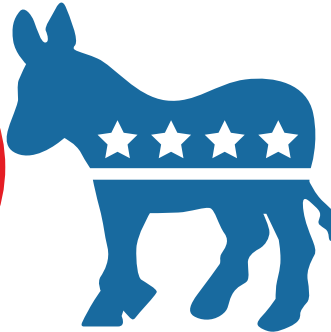
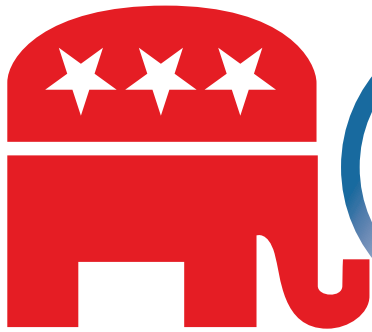
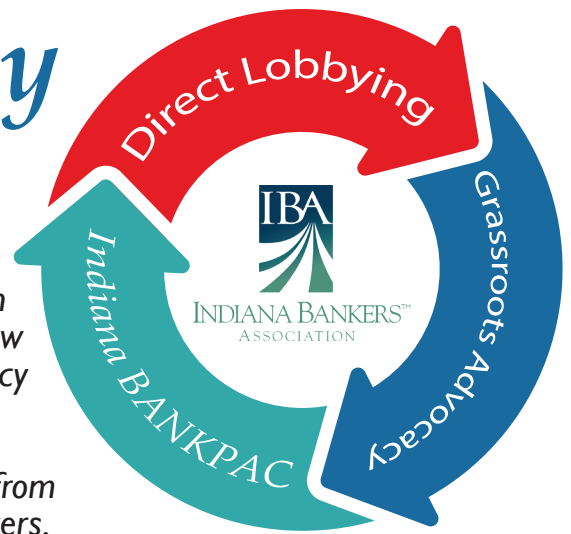


Grassroots Advocacy

Telling our story to effect change



As the leader in Indiana's banking industry, the Indiana Bankers Association has a mission and responsibility to advocate our point of view in the political arena to help effect public policy solutions. To accomplish this mission, the IBA implemented a three-pronged strategy that requires steadfast support and participation from IBA staff, and most importantly you, our bankers.



Indiana BANKPAC

Indiana BANKPAC allows banking advocates to pool resources and create a legislative environment amenable to the banking industry.

Banker support has grown and remained strong!

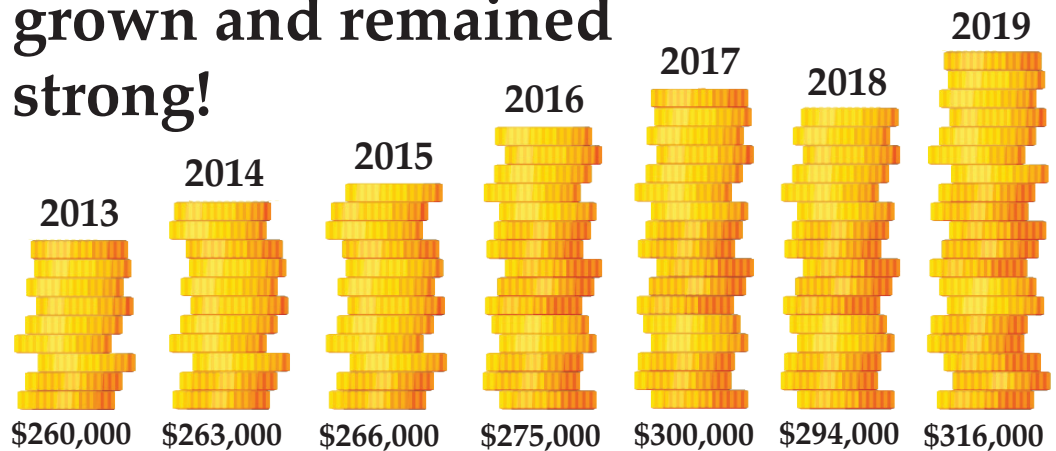


2019

\$316,000 raised

137 candidates supported

\$270,000 distributed



84% of member banks participated



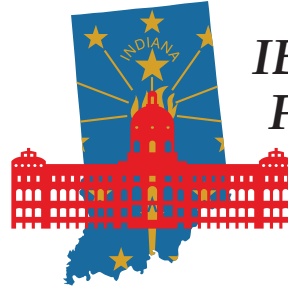
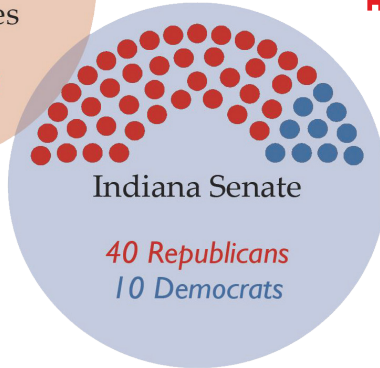
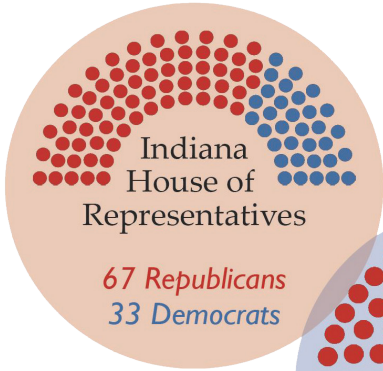
More than **1,800** individuals donated personally.

(Based on 2019 results)

Direct Lobbying

The IBA Government Relations Team monitors legislative issues and alerts policymakers of harmful or positive effects to banks.

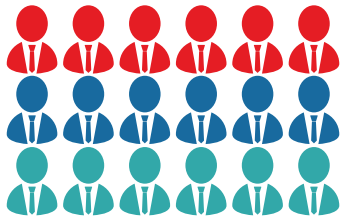
 **1300 +
BILLS**
Monitored Annually



IBA Legislative Reception & FLD Day at the Statehouse
over 220 members attended

Grassroots Advocacy

The IBA's greatest advocacy resource is YOU, bankers who tell your own personal stories of how your passion impacts your community.



Over **50** Legislative Committees Monitored



1,000 +
grassroots messages sent to legislators



100+
banks participated in grassroots advocacy efforts


IBA Annual Washington Trip
over 60 people met with U.S. representatives, U.S. senators and regulators

(Based on 2019 results)