Grassroots Advocacy
Telling our story to effect change

As the leader in Indiana’s banking industry, the Indiana Bankers Association has a mission and responsibility to advocate our point of view in the political arena to help effect public policy solutions. To accomplish this mission, the IBA implemented a three-pronged strategy that requires steadfast support and participation from IBA staff, and most importantly you, our bankers.

Indiana BANKPAC is bipartisan

Indiana BANKPAC is one of the top PACs in the state

Banker support has grown and remained strong!


$260,000 $263,000 $266,000 $275,000 $300,000 $294,000 $316,000

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84% of member banks participated

More than 1,800 individuals donated personally.

(Based on 2019 results)
Direct Lobbying
The IBA Government Relations Team monitors legislative issues and alerts policymakers of harmful or positive effects to banks.

IBA Legislative Reception & FLD Day at the Statehouse
over 220 members attended

Grassroots Advocacy
The IBA’s greatest advocacy resource is YOU, bankers who tell your own personal stories of how your passion impacts your community.

Over 50 Legislative Committees Monitored

100+ banks participated in grassroots advocacy efforts
(Based on 2019 results)