

## NEWS RELEASE

### Indiana Bankers Association Wins Statewide Award

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The Indiana Bankers Association (IBA) has been honored with the 2017 Impactful Technology award of excellence from the Indiana Society of Association Executives. The award, presented at a gala event on Dec. 7 in downtown Indianapolis, was in recognition of the multipurpose IBA App, which provides anytime/anywhere access to IBA events, staff listings, *Hoosier Banker Digital* and other IBA opportunities.

Designed by IBA's Christina M. Bennett, CMP, vice president-meetings & events, the IBA app originally was purposed for IBA large-scale events to provide attendee access to scheduling information, presentation handouts and other materials. The app has since expanded to include social media share and other IBA offerings.

For more information about the IBA app, visit: [indianabankers.org/mobile-app](http://indianabankers.org/mobile-app).



*Christina M. Bennett, vice president-meetings & events of the Indiana Bankers Association, displays the 2017 Impactful Technology award presented by the Indiana Society of Association Executives.*

The Indiana Bankers Association supports Indiana banking through issues analysis, professional education, and products and services that enhance financial institutions' ability to help build better communities.

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