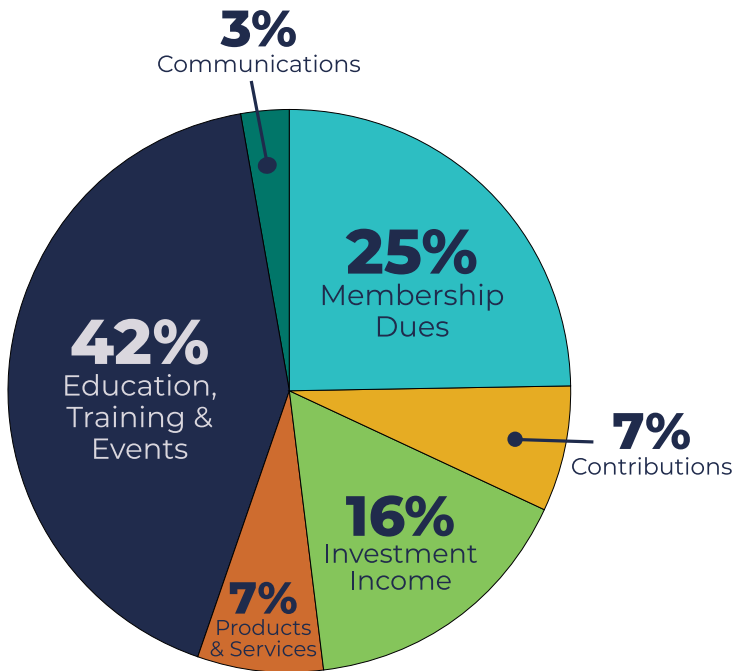
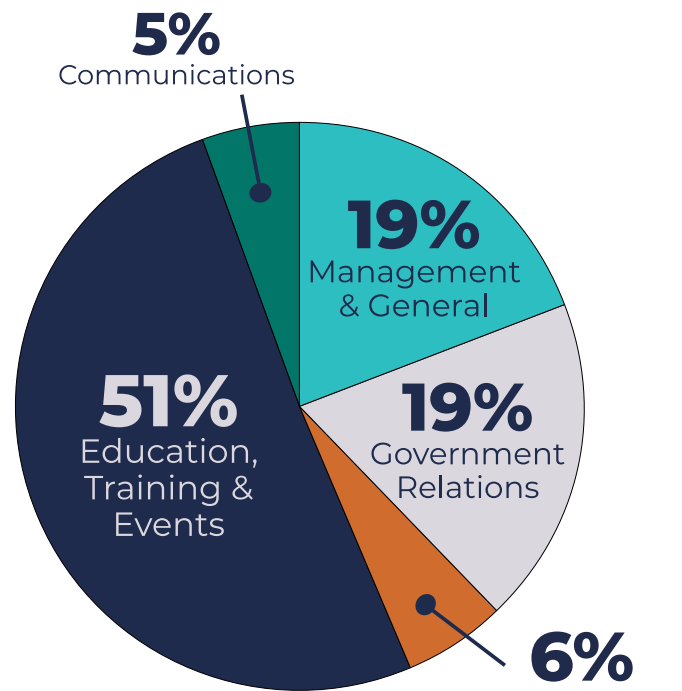




Member Benefits Report 2023



Income



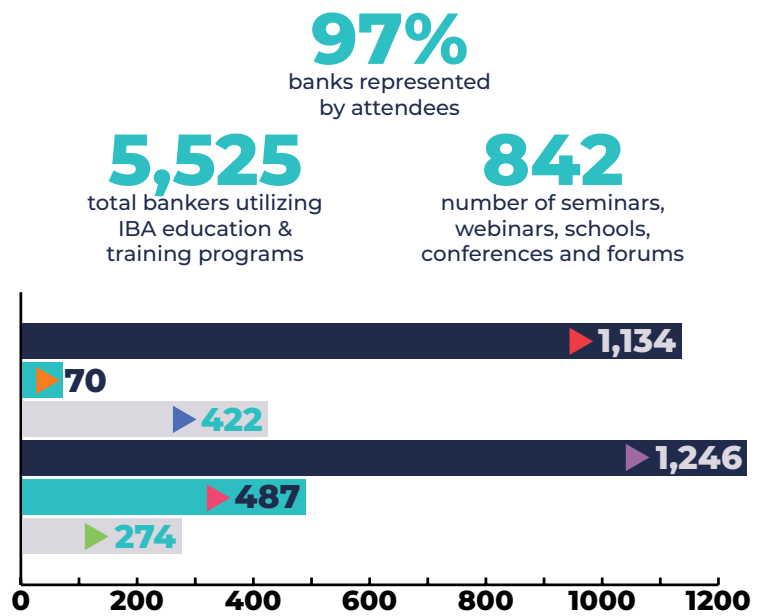
Expenses



BANK MEMBERSHIP



EDUCATION & TRAINING



PRODUCTS & SERVICES



89%
Associate Member Retention

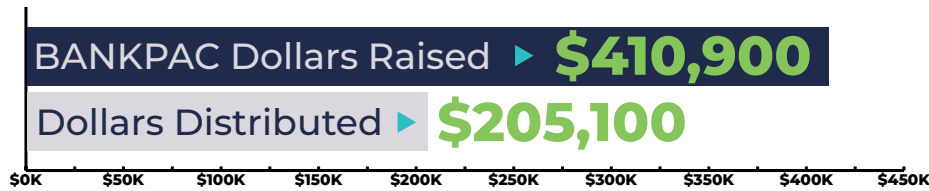


Signature Event Attendees

- ▶ Roundtables/Forums
- ▶ CEO Peer Groups
- ▶ Annual Convention
- ▶ Mega Conference
- ▶ Banking on Women
- ▶ Economic Outlook Luncheon



GOVERNMENT RELATIONS



2023
IBA Annual Washington Trip Attendees



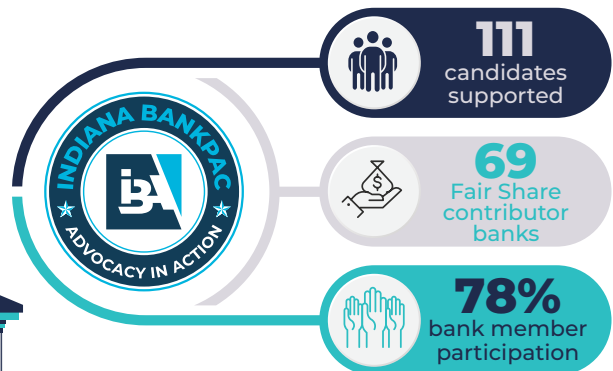
1,346
individual donors

1,162
bills monitored

196
IBA Regional Meeting attendees



93
banks participating in grassroots



172
IBA Legislative Briefing attendees



14
BANKPAC 200% CLUB



COMMUNICATIONS

Member Awards Presented



- ▶ 3 Leaders in Banking Excellence
- ▶ 2 Commitment to Community
- ▶ Woman of the Year
- ▶ Woman on the Rise

6 IBA Publications

- Hoosier Banker
- E-News
- Directory of Financial Institutions
- Insider
- FLD Focus
- Service Provider Showcase



10
news releases



2
op-eds placed



1,631
followers



2,488
followers



3,697
followers



633
followers



NEXT-GEN BANKERS



626
members

11
total events



SUPPORTED



Networking Lunches ▶ **65**

Leadership Conference ▶ **90**

Mega Conference Networking Reception ▶ **70**

Day at the Statehouse ▶ **63**

0 10 20 30 40 50 60 70 80 90 100

Thank You!

Thank you to the dedicated members of the Indiana Bankers Association for your support throughout 2023. Strong member engagement helps strengthen IBA advocacy, education and training, convening events, service provider relationships and preparation for the next generation of bankers. Additionally, leadership provided by members of the IBA Board of Directors, past and present, has ably guided the Association to ongoing success. Your IBA staff is committed to serving the Indiana banking industry in partnership with you in helping to build better communities.



Our Aspiration
The Indiana Bankers Association strives to grow stronger banks and stronger communities.



Our Values
In fulfilling our mission, we will:

- maintain the highest ethics, integrity and respect for others;
- serve with professionalism, innovation and resourcefulness;
- instill passion, positive attitude and enthusiasm; and
- remain mindful that the success of the IBA is judged by the success of its members.