



# Indiana Bankers Association BANKING ON WOMEN CONFERENCE

November 6 - 7, 2024

# CONNECTING WOMEN

Shaping the world and each other.



## Exhibitor & Sponsorship Opportunities



Devoted to the development of Indiana women in banking. The Banking on Women Conference is your opportunity to unlock your potential, build confidence, and help you chart a course so you can own your future!

This conference, where women take the lead, encourages professional development and leadership in your bank, while promoting the importance of fostering relationships and inspiring women to reach their career goals and aspirations. Our powerhouse speakers will help you advance your decision-making and negotiating processes and teach you how to deliver and apply these insights to benefit your future and your financial institution's future.

The event will benefit all levels of staff from any financial institution or financial services provider interested in the enhancement and career growth of women in Indiana. This conference will give you the opportunity to network with other professional women and discuss similar challenges and solutions.

## Who Attends

This conference welcomes members of any financial institution or financial services provider interested in the enhancement and career growth of women in Indiana.



## Exhibitor Information

We invite you to participate as an exhibitor at the Annual IBA Banking on Women Conference being held at the Embassy Suites by Hilton Noblesville Indianapolis Conference Center on November 6-7, 2024. To maximize your networking opportunity, this Conference offers an exhibit area that is located within the hallway where the general sessions are held. Continental breakfasts, refreshment breaks throughout each day and the cocktail reception will be held in this area.

At the 2023 conference there were 490 decision makers and key officers/managers in attendance with approximately 55 banks present. That number is expected to rise with the overwhelming success of past years conferences. We welcome you to be a part of this flourishing event and support women in the banking industry.

### EXHIBITOR - TABLETOP PACKAGE INCLUDES:

One 6' Display Table with Skirting and Two (2) Chair

One (1) Free Admission to the 2024 Banking on Women Conference

Tabletop Exhibit Fee	\$695
Each Additional Attendee	\$450
Electricity	\$100

### Official Conference Schedule:

#### *Wednesday, November 6, 2024*

Set-up	7:00 am – 8:00 am
Exhibit Area Open	8:00 am – 6:30 pm
Cocktail Reception	5:30 pm – 6:30 pm

#### *Thursday, November 7, 2024*

Exhibit Area Open	8:00 am – 12:30 pm
Exhibit Tear Down	12:30 pm

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# Banking On Women Conference Sponsorship Options

## Platinum Sponsor \$12,500

- ❖ 6 complimentary conference registrations
- ❖ Logo recognition in weekly e-news and mailings
- ❖ Company profile in program guide
- ❖ Sponsor is allowed to submit paperless item to be included in the welcome gift bag. Item to be cleared in advanced with committee.
- ❖ Logo recognition on screen during luncheon
- ❖ Verbal recognition from the podium
- ❖ Company name will be engraved on trophy as the award sponsor. One representative from sponsoring company may present the award during presentation.

## Diamond Sponsor \$10,000

- ❖ 6 complimentary conference registrations
- ❖ Logo recognition in weekly e-news and mailings
- ❖ Company profile in program guide
- ❖ Sponsor is allowed to submit paperless item to be included in the welcome gift bag. Item to be cleared in advanced with committee.
- ❖ Logo recognition on screen during luncheon
- ❖ Verbal recognition from the podium

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# Banking On Women Conference Sponsorship Options

## Emerald Sponsor \$5,000

- ❖ 4 complimentary conference registrations
- ❖ Company profile in program guide
- ❖ Logo recognition on screen during luncheon
- ❖ Verbal recognition from the podium

## Ruby Sponsor \$2,500

- ❖ 2 complimentary conference registrations
- ❖ Company profile in program guide
- ❖ Signage at event
- ❖ Verbal recognition from the podium

## Sapphire Sponsor \$1,000

- ❖ Company name listed in program guide
- ❖ Signage at event
- ❖ Verbal recognition from the podium

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# 2024 BANKING ON WOMEN CONFERENCE

NOVEMBER 6 - 7, 2024

## EXHIBITOR REGISTRATION AND SPONSORSHIP FORM

### EXHIBITOR/SPONSOR

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

### FIRST ADDITIONAL ATTENDEE

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### SECOND ADDITIONAL ATTENDEE

CONTACT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY/ST \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

### EXHIBITOR FEES AND SPONSORSHIP PACKAGES

- |                                   |          |   |          |
|-----------------------------------|----------|---|----------|
| <input type="checkbox"/> Platinum | \$12,500 | <input type="checkbox"/> Tabletop Exhibit | \$695    |
| <input type="checkbox"/> Gold     | \$10,000 | <input type="checkbox"/> Add'l Attendee   | \$450/ea |
| <input type="checkbox"/> Emerald  | \$5,000  | <input type="checkbox"/> Electricity      | \$100    |
| <input type="checkbox"/> Ruby     | \$2,500  |   |          |
| <input type="checkbox"/> Sapphire | \$1,000  |   |          |
- Total Amount: \$ \_\_\_\_\_**

#### Payment

- Visa/MasterCard  AMEX  
 Check (Payable to IBA Foundation, Inc)

Billing Address (if different than address above)

Street \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Exp Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

#### Payment Instructions

1. Attach a check, payable to: IBA Foundation, Inc or complete credit card information to the right.
2. Return completed form and payment to:  
 IBA Foundation, Inc.  
 8425 Woodfield Crossing Blvd, Suite 155E  
 Indianapolis, IN 46240
3. Questions? Contact **Laurie Rees**  
 317-333-7142  
[LRees@indiana.bank](mailto:LRees@indiana.bank)



**INDIANA BANKERS ASSOCIATION**  
8425 Woodfield Crossing Boulevard  
Suite 155E  
Indianapolis, IN 46240

Embassy Suites by Hilton  
Noblesville Indianapolis Conference Center  
13700 Conference Center Drive South  
Noblesville, IN 46062

# Sponsorship Brochure