



**INDIANA BANKERS
ASSOCIATION**
Grass Roots Advocacy

Take Your Legislator to Work Day

Give your lawmaker a real-world look at how your bank serves customers, supports local businesses, and navigates today's regulatory environment.

"Take Your Legislator to Work Day" is a grassroots advocacy program that gives lawmakers a hands-on experience at your bank.

Hosting an elected official is a great way to foster a relationship with your community's legislative leaders. Contact Jackson Norman at jnorman@indiana.bank to have the IBA's government relations team help you schedule a visit. A member of the government relations team is also happy to attend the visit upon request.

Please see a sample agenda for a Take Your Legislator to Work Day Below:

1. Quick Walkthrough of Your Bank

- Show the teller area and where customers are helped
- Point out what happens in a normal day

2. How You Help Your Community

- Walk through a simple example of a loan
- Explain how you work with customers and make decisions
- Share examples of local small businesses your bank has given loans to

3. Policy and Regulatory Discussion

- Share how rules or regulations affect your day-to-day work
- Urge support for or against pending legislative/regulatory changes (The IBA government relations team will share these with you)

4. Wrap-Up

- Thank your lawmaker for their visit and let them know they can reach out anytime
- Be sure to take a photo with bank employees and your lawmaker