



COVID-19 Sample Social Media Posts

Note: Some of these samples may need to be shortened for Twitter usage depending on bank name length, as the max number of characters allowed per tweet is 280.

- While implementing measures to help mitigate the spread of the coronavirus, **[INSERT BANK]** will continue to provide essential services to customers and communities, including drive-thrus, online banking, ATMs and telephone banking.
- **[INSERT BANK]** and banks nationwide are well-positioned to weather crises of all degrees because our high levels of capital and liquidity act as buffers against economic challenges. We will be here to support the communities we serve.
- Bank deposits are FDIC-insured. This means your checking accounts, savings accounts, money market deposit accounts and certificates of deposit are insured up to \$250,000 per depositor. Not one penny has ever been lost in an FDIC-insured account. There is no better place for your money than your bank.
- Effective **[DATE]**, all **[INSERT BANK]** lobbies will be closed to combat the spread of COVID-19. Rest assured, customer account access will remain available through online banking, ATMs, telephone banking, and by appointment.
- Banks have pandemic response plans in place that include strategies based on outbreak size, framework for ensuring that operations continue & periodic testing procedures. **[INSERT BANK]** customers can be confident that we will continue to provide safe, reliable financial services.
- Banks in Indiana have been supporting their communities for more than a century through changing & often difficult circumstances. Throughout the COVID-19 situation, **[INSERT BANK]** & the Indiana banking community will continue to stand by Hoosiers to help with any financial needs.