Editorial Guidelines / Calendar 2021

About Hoosier Banker: The flagship publication of the Indiana Bankers Association, Hoosier Banker reaches all banks and thrifts headquartered in Indiana, plus non-Indiana banks that have a presence in the state. Readership includes directors, stockholders, CEOs and executive management, plus various department leaders. Additionally, the magazine is distributed to elected Indiana officeholders, both state and federal.

Deadlines: First business day of the month preceding month of publication:

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<td>January/February</td>
<td>Dec. 1, 2020</td>
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Content: Hoosier Banker articles cover topics affecting Indiana banks. Articles are contributed, without compensation to the authors, and the IBA holds copyright.

Promotional material: Articles must be informative in nature, not promotional.

Author: Send name, title, email address and headshot to: lwilson@indiana.bank

Format and length: Hoosier Banker articles generally range from 500 to 750 words in length. Email articles in Word format to: lwilson@indiana.bank

Bankers on the Move and other announcements: Email news releases to lwilson@indiana.bank or submit news online at indiana.bank/submit-news.

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