SPONSORSHIP PROSPECTUS 2026

ABOUT THE INDIANA BANKERS ASSOCIATION & OUR MEMBERS

The IBA was founded in 1897, providing continuous service to the Indiana banking community through wars, droughts, economic downturns and two global pandemics.

OUR ASPIRATION

The Indiana Bankers Association strives to grow stronger banks and stronger communities.

OUR VALUES

In fulfilling our mission, we will:

- maintain the higest ethics, integrity and respect for others;
- serve with professionalism, innovation and resourcefulness;
- instill passion, a positive attitude and enthusiasm; and
- remain mindful that the success of the IBA is judged by the success of its members.

MAXIMIZE YOUR COMPANY'S VISIBILITY!

All opportunities are available exclusively to IBA assocate members.
Member dues are $1,100 per year.

With sponsorship levels ranging from $400 to $25,000, we can fit any company's budget and marketing goals. From educational forums of approximately 15 bankers per session to our flagship Mega Conference that attracts roughly 800 bankers each year, choose the venues that best align with your company's brand and marketing strategies.

The IBA follows a policy of right of first refusal for those who sponsored an event or activity the previous year. Contact JMyers@indiana.bank for confirmation of availability of your chosen sponsorship(s) and Marketing Package discounts.

BY THE NUMBERS

115 bank members

205 associate members

4,300 bankers reached by IBA education in 2025

'26 KEY EVENTS

Highlights of some of our most popular events throughout the year

YEAR-LONG

Peer Group Forums

FEBRUARY

FLD Day at the Statehouse

MARCH

Cyber, Fraud & Physical Security Conference

MAY

Mega Conference

SUMMER

FLD Leadership Conference

Intern Conference

FLD Lunch & Learns

SEPTEMBER

Annual Convention

FALL

Annual DC Trip

NOVEMBER

Banking on Women

Regional Meetings

DECEMBER

Ag Clinic

Indiana Economic Outlook Luncheon

EVENT SPONSORSHIP OPPORTUNITIES

MEGA CONFERENCE

May 19-21 | Indiana Convention Center | approx. 800 bankers

Presenting Sponsor *(exclusive)* $25,000
Exhibit Booth *(includes 1 registration)* $1,875
additional booth representatives *(max. 3)* . . $190
additional attendees at member price . . . $365
Exhibit Game Card *(exclusive)* $1,400
Tote Bag *(exclusive)* $6,000
Name Badges *(exclusive)* $3,500
Schedule at a Glance *(exclusive)* $2,000
Directional Floor Stickers *(exclusive)* $2,000
Attendee Gift *(exclusive)* $3,000
Coffee Sleeves *(exclusive)* $2,500
Napkins *(exclusive)* $2,500

Popcorn *(exclusive)* $1,250
Note Pads *(exclusive)* $2,500
Pens *(exclusive)* $1,500
Mobile App *(exclusive)* $2,750
WiFi Access *(exclusive)* $3,000
Mega Celebration - Gold $2,000
Mega Celebration - Silver $1,000
Mega Celebration - Bronze $500
Hotel Keycards *(exclusive)* $2,000
Hotel Room Drop *(sponsor provides item)*
Under Door $1,000
In Room $2,000

Events

Golf Tournament *(exclusive)* $3,500
Golf Beverage Cart *(exclusive)* $1,500
Golf Hole $500
Keynote Speakers *(1 per day, each exclusive)* . $10,000
NEW Sales Presentations *(8 available)* $750

Continental Breakfast *(1 per day, each exclusive)* . $3,500
Morning Break *(1 per day, each exclusive)* $1,000
Afternoon Break *(exclusive)* $1,000
Dessert Break *(exclusive)* $1,300
Director Track Break *(exclusive)* $1,000

Track Sponsorships *(all are exclusive)*

Highboy table display in back of meeting room for the day and one speaker introduction. Registration not included.

Business Lending $975
Compliance $975
Directors $975
Financial Management $975
Human Resources $975
Leadership $975

Marketing $975
Operations & Technology $975
Retail Banking $975
Risk Management $975
Sales & Customer Service $975
Wealth Management $975

Questions regarding any sponsorship in this document may be directed to

Josh Myers, VP - Member Engagement
JMyers@indiana.bank | 317.333.7165

ANNUAL CONVENTION

September 13-15 | French Lick Resort | approx. 250 bankers

Exhibit Booth *(includes 1 registration)* $1,775
additional booth representatives *(max. 3)* . . $300
additional attendees at member price . . . $485
Name Badges *(exclusive)* $3,000
Tote Bag *(exclusive)* $3,000
Welcome Box *(exclusive)* $3,000
Hotel Keycards *(exclusive)* $1,500
Candy Basket *(exclusive)* $1,000
Mobile App *(exclusive)* $2,000
Coffee Sleeves *(exclusive)* $2,000
Napkins *(exclusive)* $2,000
Directional Floor Stickers *(exclusive)* $1,500
Note Pads *(exclusive)* $1,500
Pens *(exclusive)* $1,000

Events

Presenting Sponsor *(exclusive)* $15,000
Golf Tournament *(exclusive)* $3,500
Golf Beverage Cart *(exclusive)* $1,500
Golf Hole $500
Luncheon Keynote *(exclusive)* $3,000
Breakfast Keynote *(exclusive)* $3,000
Breakfast - Monday *(exclusive)* $3,000
Morning Break *(1 per day, each exclusive)* $1,000
Cookies & Cocktails - Monday *(exclusive)* $1,250
Opening Reception $1,000
Hospitality Suite - Sunday $600
Chairman's Banquet *(exclusive)* $10,000
Chairman's Banquet Entertainment *(exclusive)* $6,000
Silent Auction Dinner *(exclusive)* $5,000
NEW Leaders in Banking Excellence Reception *(exclusive)* $2,500
Euchre Tournament *(exclusive)* $1,500
Euchre Tournament Bar *(exclusive)* $1,000
Late Night Pizza - Monday *(exclusive)* $1,000
Football Sponsor *(exclusive)* $1,000
Pickleball Sponsor *(exclusive)* $750

BANKING ON WOMEN CONFERENCE

November 4-5 | Embassy Suites, Plainfield | approx. 450 bankers

Platinum Sponsorship *(includes 6 registrations)* $12,500
Diamond Sponsorship *(includes 6 registrations)* $10,000
Emerald Sponsorship *(includes 4 registrations)* $5,000
Ruby Sponsorship *(includes 2 registrations)* . . . $2,500
Sapphire Sponsorship $1,000
Tabletop Exhibit *(includes 1 registration)* $795

AG CLINIC

December 3 | Purdue University Beck Center | approx. 150 bankers

Presenting Sponsor $5,000
Table Exhibit/Sponsor *(includes 1 registration)* . . $1,200

REGIONAL MEETINGS

November | various | 5 total meetings available

1 meeting *(includes 2 registrations each)* . . . $900 each
3 or more *(includes 2 registrations each)* . . . $700 each

CYBER, FRAUD & SECURITY CONFERENCE

March 4-6 | Embassy Suites | approx. 140 bankers

Mobile App $800
Notepads $800
Tabletop Exhibit *(includes 1 registration)* $795
Exhibitor Reception $1,000
Breakfast $750
Lunch. $1,000
Afternoon Refreshment Break $500

ECONOMIC OUTLOOK LUNCHEON

December 4 | Indianapolis | approx. 200 bankers

This annual event showcases economic experts who share valuable information about current events and the future of the economy from state and national perspectives. Designed for CEOs, presidents, CFOs, directors and other senior managers, this is also intended for you to invite key clients who would benefit from this high-level networking and a look at the year ahead.

Presenting Sponsor *(exclusive, includes reserved table of 8)* $5,000
Gold Sponsor *(includes reserved table of 8)*. . . $2,000
Silver Sponsor *(includes 4 reserved seats)* $1,000
Bronze Sponsor *(includes 2 reserved seats)* $500

FUTURE LEADERSHIP DIVISION

The FLD is a hallmark of the Assocation's commitment to the future of the Indiana banking industry.

FLD Day at the Statehouse

(February; approx 60 bankers)

Lunch Sponsor. $2,000

Membership Reception

(May 20, during Mega Conference; approx 70 bankers)

Event Sponsor $2,500

Leadership Conference *(Summer - 2 days; approx 100 bankers)*

Presenting Sponsor *(exclusive, 2 registrations)* . $5,000
Intern Conference Sponsor *(exclusive)* $3,500
Evening Activity *(exclusive, 2 registrations)*. . . . $3,500
Dinner *(exclusive, 2 registrations)* $3,000
Lunch *(exclusive)* $1,000
Breakfast *(exclusive)* $1,000
Name Badges *(exclusive)* $1,500
Afternoon Break *(exclusive)* $500
Morning Break - Day 1 *(exclusive)*. $500
Morning Break - Day 2 *(exclusive)* $500

Lunch & Learns *(locations subject to change; each includes 1 registration and a 30-minute speaking opportunity about non-sales / informational content)*

Fair Oaks. $500
Fort Wayne $500
Indianapolis. $500
Jasper $500
New Albany. $500

ANNUAL WASHINGTON TRIP

Fall 2026 | approx. 60 bankers

Transportation *(includes 2 attendees*)* $2,500/day

Entertainment / Event *(includes 2 attendees*, exclusive)* $7,500

Name Badges $2,500

**Attendee airfare and hotel not included in sponsorship*

Dinner *(includes 2 attendees*, additional attendees $500 each)* $6,000

Breakfast *(includes 2 attendees*, 1 per day, each exclusive)* $3,000

Refreshments *(includes 2 attendees*, 2 available)* $2,500

INDIANA BANKPAC TRIP SWEEPSTAKES

Sponsorship *(exclusive)* $8,500

NATIONAL PARTNERS

American Bankers Association

Community Bankers Conference

(February 15-17 | Orlando | approx. 20 bankers)

State Dinner *(exclusive)* $2,000

Washington Summit

(March 9-11 | D.C. | approx. 10 bankers)

State Dinner *(exclusive)* $1,500

National Convention

(October 25-27 | Salt Lake City | approx. 10 bankers)

State Dinner *(exclusive)* $1,000

ICBA

National Convention

(March 6-9 | San Diego | approx. 40-50 bankers)

State Breakfast *(exclusive)* $1,000

Capitol Summit

(May 4-7 | D.C. | approx. 10 bankers)

State Dinner *(exclusive)* $1,500

Graduate School of Banking
at the University of Wisconsin – Madison

Indiana Night

(Summer 2026 | Madison, WI | approx. 30 bankers)

State Dinner *(exclusive)* $2,000







EDUCATIONAL FORUMS

IBA Forums allow groups of bankers serving in the same job function to gather and discuss similar issues within their banks. The forums are facilitated by industry experts and create tremendous peer exchange, along with industry-wide perspective.

Each forum meets for three sessions per year, with 15-30 bankers each. When groups get larger than that, we split them into multiple groups with each group meeting on a separate day. In those cases, each group has a different sponsor.

Sponsor lunch at a single session for $500 or all three for $1,200.

BSA Officer Forum
2 groups

Chief Credit Officer Forum

CFO Forum
2 groups

Chief Operations Officer Forum

Compliance Officer Forum

Fraud Forum

Human Resources Director Forum

Information/Cybersecurity/IT Officer Forum
2 groups

Loan Operations Manager Forum

Marketing Director Forum

Physical Security Officer Forum

Risk Management Officer Forum

Senior Lender Forum
2 groups

Senior Retail Banking Forum

Training Director Forum

Treasury Management Forum

DIAMOND ASSOCIATE MEMBERS

Diamond Associate Member status is reserved for those Associate Members that provide the highest level of support to the IBA through advertising, sponsorships, event participation and other key areas.

Diamond Associate Members receive a commemorative award and are recognized throughout the year in several ways:

- Name badge ribbons at major association events
- Designation as a Diamond Associate Member in various IBA publications and media outlets
- Diamond Associate Member logo for use on marketing materials

****This designation allows for multiple Diamond Associate Members per product or service category.*

Advertising

$3,000 or more in advertising across the IBA's publications

Sponsorship

$5,000 or more in sponsorships across IBA's events during the year

Event Participation

Exhibit at or attend at least two major IBA events
Mega Conference, Annual Convention, Banking on Women, Cyber, Fraud & Physical Security Conference, IBA Annual DC Trip & Ag Clinic

Indiana BANKPAC

Contribute at least $500 to Indiana BANKPAC

Learn more about Diamond Associate Member status by contacting Josh Myers, vice president-member engagement, at JMyers@indiana.bank or 317.333.7165.

ADVERTISING OPPORTUNITIES

The IBA offers several vehicles for your advertising message

Hoosier Banker magazine

- IBA flagship publication
- bimonthly distribution
- 3,600 print subscribers
- 7,700 digital subscribers

IBA E-News newsletter

- digital newsletter
- weekly distribution
- 5,500 subscribers

Event Programs

- Mega Conference, Annual Convention and Banking on Women have advertising options
- sponsorship / exhibiting not required to advertise

Indiana Financial Institutions Directory

- geographical listing of all Indiana banks, thrifts and credit unions
- "Yellow Pages" listings of all IBA Associate members + optional ads

HOOSIER BANKER MAGAZINE

Size	1x	3x	6x
Full Page	$1,350	$1,325	$1,300
Half-Page	$990	$960	$935
Third-Page	$665	$640	$610
Quarter-Page	$545	$520	$495
IFC/IBC/Back Cover	$1,535	$1,500	$1,455
Digital Sponsor	$775	$750	$725
Digital Skyscraper	$675	$650	$625

E-NEWS DIGITAL NEWSLETTER

Issue Sponsor . . $550 Single Ad $325

FINANCIAL INSTITUTIONS DIRECTORY ADVERTISING

Size	Price
Full Page	$600
Half-Page	$400

NEW THIS YEAR

We are excited to introduce advertising on our website!
Get access to this high-exposure opportunity for the **full year** for $2,500.
See example at the top of the homepage at indiana.bank

MEGA CONFERENCE ADVERTISING

Size	Price
Back Cover	$875
Inside Front Cover	$875
Inside Back Cover	$600
Full Page	$500
Half-Page	$300
Mobile App Banner Ad	$500
Meterboard Hallway Sign	$945
Half Meter Hallway Sign	$600
Tote Bag Insert	$500

ANNUAL CONVENTION ADVERTISING

Size	Price
Back Cover	$875
Inside Front Cover	$875
Inside Back Cover	$600
Full Page	$500
Half-Page	$300
Mobile App Banner Ad	$500
Meterboard Hallway Sign	$945
Half Meter Hallway Sign	$600
Session Sponsor - video only	$750
Tote Bag Insert	$500

BANKING ON WOMEN ADS

Size	Price
Back Cover	$875
Inside Front Cover	$875
Inside Back Cover	$600
Full Page	$500
Half-Page	$300
Mobile App Banner Ad	$500
Meterboard Hallway Sign	$945
Tote Bag Insert	$400