Presenting the

2022 Commitment to Community Award

Nominees



2022 Commitment to Community

The Indiana Bankers Association Commitment to Community Awards support the Association's Tell the Story initiative to showcase bank community service. Two awards are given each year, representing asset sizes under $500 million and $500 million or more. Nominating banks all receive recognition through IBA social media and Hoosier Banker magazine. The story of banking is one of helpful outreach and selfless support of the communities that banks serve. Kudos to the 30 banks that submitted nominations for the 2022 IBA C2C Awards.

Asset size: Under $500 million

Alliance Bank, Francesville
Alliance Bank aims to be fully engrained in the communities it serves, rather than "on the outside looking in." The time and money the bank gives are reflective of its values and purpose as a community bank. Priority is given to programs that enhance the local economy, support agriculture and small businesses, and draw community residents together. In 2022, the bank volunteered a total of 988 hours and donations totaled $72,948. The bank also made one of its largest commitments to date, a 5-year pledge totaling $25,000 to Appleseed Childhood Education for a new daycare center in Rensselaer.



Alliance Bank

Bath State Bank
Bath State Bank's mission statement is "Building genuine relationships with our customers and community by caring for them like family." The bank celebrated its 98th year in banking in 2022 and, in celebration, committed to increasing teenage financial education awareness. This endeavor included financial literacy classes for high schoolers, an in-school "mini-branch" of the bank and an expansion to the bank's existing partnership with Junior Achievement. Bath State Bank received the "Small But Mighty" corporate award for volunteerism and financial support of Junior Achievement of Eastern Indiana. Overall, the bank delivered support to almost 200 entities totaling nearly $90,000 in 2022.



Bath State Bank

First Federal Savings Bank, Huntington
One of First Federal Savings Bank's core values is providing quality service for both customers and the community. The bank prides itself on being a community bank, and recognizes that many employees live in the area and truly care about the community's wellbeing. Many employees offer their service to community organizations, and some choose to serve in leadership roles. Each year, the bank partners with the United Way of Huntington County for a fundraising campaign. The bank held a raffle and added additional "jeans days" to encourage employees from all seven branches to participate and raise funds for the United Way. In 2022, First Federal donated nearly $19,000.

Garrett State Bank
Garrett State Bank is committed to the financial growth of the communities it serves and regularly commits resources towards their prosperity. The main ways the bank supports the local community are through financial literacy education, volunteering and service projects. Annually the bank teaches a basic financial literacy lesson in local first grade classrooms. Additionally, the bank offers itself as a knowledge resource to local businesses in order to educate the local workforce on financial literacy and answer any financial questions they may have. The bank has a dedicated community service program, titled Giving Something Back (GSB) Award Hours, which offers paid time off for volunteering in the community.

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Garrett State Bank

Hoosier Heartland State Bank, Crawfordsville
Hoosier Heartland State Bank has a standing commitment to donate 10% of its annual income to local nonprofits, schools and other service programs, donating over $1.5 million since 2013. The bank offers many opportunities and incentives to give back to the community, including a Volunteer Time Off program, monthly prize drawings for volunteers, and a yearly event, called the Shared Values Awards, that recognizes team members for their philanthropy efforts. The bank works tirelessly to foster a culture of service within the organization, as well as sustain its reputation as a trusted and respected institution in the local community.



Hoosier Heartland State Bank

Indiana Trust Wealth Management, Mishawaka
Indiana Trust Wealth Management seeks to lead by example in helping to provide for the underserved members of the community. Indiana Trust also has a special dedication to supporting the arts, which it believes are a vital component of healthy communities. In 2022, Indiana Trust honored 14 charities with Indiana Trust Nonprofit Spotlight Awards, which includes a $1,000 corporate gift, employee gift-matching, and recognition on the bank's blog and social media for each charity. Indiana Trust specifically encourages employee volunteerism with nonprofit and community organizations they care about through board and committee memberships, service projects and individual financial support.



Indiana Trust Wealth Management

Security Federal Savings Bank, Logansport
At Security Federal Savings Bank, commitment to community means putting dollars where employees' hearts are. The bank invests 10% of its earnings into area scholarships, donations and charitable contributions. In 2021, the bank created the "W.E. Stand" committee that focuses on serving the underserved and unserved people in its communities, "W.E." standing for "without exception." The bank also holds local meetings each month that consist of team members in particular markets who vote on what is most important to them in their own communities. Employees are encouraged to personally be involved in the community by finding something they truly care about.



Security Federal Savings Bank

The Hometown Savings Bank, Terre Haute
The Hometown Savings Bank identifies as an extremely community-minded financial institution, as reflected in its name – providing a

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"hometown" experience to its customers and communities is the bank's goal. The bank is continually working with local officials, nonprofits and local organizations to be at the forefront of community needs. For example, the bank partnered with Habitat for Humanity in 2022 to help with the renovation of a three-bedroom home in Terre Haute in response to the housing shortage. Overall, The Hometown Savings Bank aims to play an integral role in creating long-term, positive changes for the community.



The Hometown Savings Bank

Tri-County Bank & Trust Company, Roachdale
Tri-County Bank & Trust Company aims to financially support many local projects and events, plus encourages staff to take part in community efforts. One unique community project the bank has undertaken for the last two years is opening one of its branches overnight to offer hot food and a place to rest for workers removing heavy snow in downtown Crawfordsville. Bank staff are highly encouraged to be active in causes important to the community and that reflect their own personal interests. One of the bank's core beliefs is that it is only as strong as the communities it serves.



Tri-County Bank & Trust Company

Wayne Bank & Trust Company, Richmond
Wayne Bank has been deeply committed to the Wayne County community since its start in 1882. Last year, the bank celebrated 140 years of service, and in celebration announced a partnership with Boys & Girls Club in Cambridge City that will provide after-school programming to 70+ students on a daily basis. $200,000 was committed to ensure the club's continued success and financial sustainability. In 2022 Wayne Bank also provided financial support to another 90+ organizations. Employees of the bank give generously of their time in various ways, including church involvement, nonprofit board service, involvement with local school districts and their extracurriculars, and beyond.



Wayne Bank & Trust Company

Asset size: $500 million and above

Busey Bank, Champaign, Illinois
Busey Bank is proud to give back to its communities by building trusted relationships that span generations. In 2022, Busey partnered with Servant's Heart of Indy, Family Promise and the Salvation Army to donate items collected during Busey Drives Generosity such as socks,



Busey Bank

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school supplies and food. This campaign offered the opportunity for customers and associates to give back to neighbors in need. The bank's annual United Way benefit campaign provides the opportunity for teams to volunteer, raise funds and learn more about the organization. Offering these campaigns to associates brings awareness and action to the mission of serving one of Busey's pillars – the community!

Centier Bank, Merrillville
Centier Bank seeks to strategically give back through corporate giving, volunteerism and other forms of philanthropy. The bank's community relations department exists solely for the purpose of supporting the community and ensuring outreach and philanthropic efforts are being maximized. To encourage employee volunteerism, the bank offers eight hours of paid time off to volunteer, referred to as "Heart of the Community" time off. For every 50 hours of volunteerism an associate completes, the bank donates $50 to the charity of that associate's choice. The bank believes that by neighbors serving neighbors, everyone is working together toward an even better tomorrow.



Centier Bank

Citizens State Bank, New Castle
Citizens State Bank aims to take a multi-faceted approach to community support. Supporting local organizations with resources, whether financial or otherwise, is paramount. For example, the bank often offers its facilities to organizations that don't have their own offices. The bank actively engages associates in the organizations and projects it supports, understanding that as local residents, they have a valuable perspective on their community's needs. All employees receive 20 paid hours each year to volunteer during work hours. Associates are also encouraged to give financial literacy presentations, including teaching at local schools and organizations; talking with residents at assisted-living facilities about financial fraud; working with participants in local domestic-abuse programs; and more.



Citizens State Bank

Community First Bank of Indiana, Kokomo
The story of banking at Community First Bank of Indiana is investing in others to empower them to have a greater impact on the community. Servant leadership and community involvement are two of the bank's core values, and 2022 was a year of strengthening and relaunching bank programs/policies to better enable employees to serve. Branches hosted multiple supply drives in 2022 to support Open Doors, Family Service Association of Howard County, Westfield Education Foundation and more. The "CFB Cares" employee committee plans service events for the entire bank, including the bank's annual Veterans Day project, which served nearly 200 local veterans in 2022.



Community First Bank of Indiana

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Farmers State Bank, LaGrange
The mission of Farmers State Bank is "to make a difference in the communities we serve." The bank believes that having a positive impact on its communities is the reason the bank exists. In 2022, the bank committed over $500,000 to student athletes when athletic funds were depleted due to the lack of ticket and concession sales caused by COVID. The bank strives to maintain its reputation as a "go to" resource when the community has a need. The LaGrange County Chamber recently named the bank Member of the Year for its community support, and the Angola Chamber recently named the bank Top Community Contributor.



Farmers State Bank

First Bank Richmond
First Bank Richmond is committed to being an integral partner to the communities in which it serves. In 2022, the bank donated more than $620,000 to local nonprofit organizations; additionally, 50% of bank staff served on a board or committee of a local nonprofit organization. The bank's four key areas of focus in community support are education, financial literacy, physical and mental health, and the fostering of local nonprofit organizations. Fostering a work environment that encourages employee philanthropy is of utmost importance to the bank's culture, and the bank prides itself on its robust commitment to support the efforts of local organizations.



First Bank Richmond

First Federal Savings Bank, Evansville
First Federal Savings Bank's brand is centered around the philosophy of community service. In 2022, the bank partnered with the International Red Cross to raise over $28,000 for Ukrainian refugees in recognition of the large pre-existing Ukrainian population in the local community. Each holiday season, all banking centers contribute to Toys for Tots, Jubilee Christmas and the Fill the Truck toy drive. Employees are encouraged to submit sponsorship or donation requests, which are regularly reviewed by leadership. The bank also has a Volunteer and Community Involvement Program, in which employees are encouraged to volunteer at least four hours per month to be in the running for an award.



First Federal Savings Bank

First Financial Bank, NA, Terre Haute
First Financial Bank is committed to pouring time, energy and financial support into the communities it serves, recognizing that those investments will help improve the quality of life for everyone. In economic development, revitalization, stabilization, affordable housing and community services for 2022, the bank was able to help 39 organizations with $4.15 million raised. Organizations supported include St. Jude Children's Research Hospital, Boys & Girls Club and the United Way. The bank holds an annual shareholder meeting to discuss the needs of its communities. All employees are shareholders and can help bring matters to the forefront.

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First Financial Bank, NA

First Harrison Bank, Corydon
First Harrison Bank aims to be the heartbeat of each community it serves. For over 15 years, the bank has been a dedicated supporter of Personal Counseling Services in Clarksville, Indiana. Sixty-seven percent of their clients are children and youth, with 57% at or below the federal poverty guidelines. Each year PCS hosts the Norman Melhiser Samaritan Awards Gala, which raised $95,000 in donations in 2022 with the bank's support. The bank takes pride in not only supporting its communities financially, but by being actively involved. At its core, the bank believes that when the community thrives, the bank thrives, too.



First Harrison Bank

First Merchants Bank, Muncie
First Merchants Bank aims to lift its communities through five focus areas: employee empowerment and volunteerism; community investments and charitable giving; diversity, equity and inclusion; financial wellness; and community lending. The bank has a special commitment to affordable housing, offering dedicated community lenders serving redevelopment areas and creating greater accessibility to homeownership. Through the First Merchants Serves program, employees are encouraged to volunteer with community partners, deliver financial wellness programs and aid in addressing the racial wealth disparity across its markets. First Merchants believes that banks have always been a foundational pillar for successful communities, and they take responsibility for nurturing the communities it serves.



First Merchants Bank

First Savings Bank, Jeffersonville
First Savings Bank believes that it's the bank's duty and privilege to do its part in making the community better and help it thrive. In 2022, the bank provided $637,048 in financial support to various charities, nonprofits and community organizations. Employees also volunteered over 5,700 community service hours. The bank has an employee-led charity committee with a two-fold focus: addressing community needs and addressing employee needs. The charity committee raised $28,000 in employee-funded donations in 2022. Always looking to improve, the bank also actively seeks employee feedback and



First Savings Bank

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suggestions on community service efforts. First Savings Bank recognizes that it is a better organization when it comes together with the community.

Horizon Bank, Michigan City
Each year Horizon Bank embarks on a new adventure of serving its communities by volunteering, offering financial education and awarding community loans, scholarships and charitable grants. In 2022 the bank awarded more than $950,000 in charitable grants and donations supporting organizations with a focus on education, arts, housing, economic development and more. To encourage volunteerism, the bank provides paid time off to volunteer and recognizes employee efforts with awards each year. Bank employees participated in hundreds of financial literacy events last year and accumulated over 2,600 volunteer hours. Throughout its 150 years in business, Horizon Bank has always believed that banking is primarily about people first.



Horizon Bank

JCBank, Seymour
JCBank is dedicated to supporting local organizations and initiatives that enhance the lives of the people in local communities. In 2022, the bank donated nearly $114,000 to local charities, schools, community foundations and various deserving organizations. Along with monetary support, employees donated 4,622 volunteer hours with a variety of community organizations. In July 2022, employees from all JCBank locations came together to build a Habitat for Humanity home in Bloomington. In addition, the bank donated $10,000 to Habitat for Humanity of Monroe County. As a community bank, JCBank sees it as a privilege to support organizations that make its communities a better place to live.



JCBank

KeyBank, NA, Cleveland, Ohio
KeyBank sees its purpose as helping the communities it serves thrive. The bank supports Indiana and all of the communities it's part of through employee volunteerism and providing local nonprofits with funding through the KeyBank Foundation. Each year, bank staff takes part in Neighbors Make the Difference Day, a day on which thousands of KeyBank teammates across the country contribute their time and talents to local nonprofit organizations to give back to their local communities. KeyBank believes that banking is about building relationships, and the bank's story is one of relationship building and being committed to its purpose of helping communities succeed.



KeyBank

Merchants Bank of Indiana, Carmel
Merchants Bank of Indiana's mission is to serve its local community by supporting the advancement of affordable housing, improving education with an emphasis on financial literacy and stimulating economic development. The bank has a commitment to affordable multifamily lending, originating over $600 million in Indiana in 2022

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in support of much needed quality housing for low- and moderate-income residents. In 2022, the bank hosted several company-wide volunteer events, including five home builds with Habitat for Humanity, collecting coats and supplies to help kids and families, and packing 13,000 meals for the Million Meal Movement. Since its founding, the bank has remained devoted to serving the needs of its customers and community.



Merchants Bank of Indiana

North Salem State Bank
For 100 years, supporting the economic health of the community has been the centerpiece of North Salem State Bank's mission. Last year, bank employees spent more than 5,800 hours volunteering with more than 165 organizations, sat on 50 community boards and provided 650 hours coaching young people in athletic, arts and academic activities. As the bank's footprint has expanded, employees have tailored their volunteering and support to each area's specific needs. One annual project is a food drive held each December, and items donated are shared between food pantries throughout the bank's footprint. The bank's tagline, "Where Caring Still Counts," underscores the culture of service developed among employees.



North Salem State Bank

Peoples Bank, Munster
Peoples Bank is deeply rooted and committed to serving the needs of Northwest Indiana and Chicagoland and helping these communities be more successful. Employees are encouraged to volunteer at local events and for board and leadership positions with organizations that continue to make a difference in the community, and the bank saw record volunteerism in 2022. Volunteers also participate in outreach efforts, providing financial literacy and education through various programs and presentations to area schools and local residents. Employee engagement assists with getting Peoples Bank into centers of influence to be able to make an impact in the communities they serve.



Peoples Bank

STAR Bank, Fort Wayne
Giving back to the community is central to STAR Bank's core values. Each employee is allotted eight hours of paid volunteer time off each year, though many go above and beyond that. In 2022 alone, 128 employees spent 701 hours volunteering at area nonprofits. The bank was also awarded the Shrine Spirit of Excellence Award by the Veteran's National Shrine & Museum. Corporately, STAR contributed over $400,000 in 2022 to over 80 area nonprofits. The bank focuses on three main pillars in its community efforts: the arts, education and economic redevelopment. STAR believes it takes a village to truly make a difference with customers and non-customers alike.

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STAR Bank

The Farmers Bank, Frankfort
Serving the community is at the core of The Farmers Bank's values. In 2022, the bank partnered with Meals of Hope to provide over 50,000 meals to Boone, Clinton and Hamilton counties for the bank's annual "We Care Day." Overall, the bank aims to support economic development, innovation and social well-being, so community engagement and corporate philanthropy are top priority. The bank supports numerous local educational and community development projects with a direct positive impact on customers and neighbors. The Farmers Bank believes that its purpose is to care, educate and serve to inspire a better future for all.



The Farmers Bank

United Fidelity Bank, Evansville
Since 1914, it's been the mission of United Fidelity Bank to serve local communities. As a community leader, the bank's commitment is primarily facilitated through the giving of time, talent and financial support. Bank staff provide hands-on financial literacy courses, monetarily support a diverse range of nonprofit organizations, assist youth sports programs by devoting time and funding, support school activities, execute numerous free community events and more. In 2022, staff volunteered a total of 1,230 hours toward local organizations. Additionally, bank staff performed 61 hours of financial literacy classes and supported over 69 local organizations and nonprofits with financial donations totaling $73,000.



United Fidelity Bank

Thank you to the IBA-member banks that participated in the 2022 C2C Awards program!

For more information, visit indiana.bank/commitment-community-award or contact Emily Brooks at ebrooks@indiana.bank.

COMMITMENT TO COMMUNITY
INDIANA BANKERS ASSOCIATION