Essentials of Banking Series

Session V: Banking Compliance Overview

Topics in this session include:

- **The Purpose of Laws, Regulations, and Your Compliance**
- **Compliance Management Fundamentals:** Regulatory Expectations, Changing Role of Compliance, Compliance and Your Job
- **Banking and its Regulation:** Code of Federal Register, Alphabet Soup, Overview of Key Bank Regulations, Safety & Soundness Regs, Consumer Compliance Regs
- **The Banker's Responsibility in Preventing and Reporting Crime:** Anti-Money Laundering, CIP, and Beneficial Ownership, Technology Threats to Banking, Scams and Elder Abuse, Internal Fraud/Crime, Requirements and Best Practices for Crime Prevention
- **Security Regulations:** Reg P – Privacy of Consumer Information, Bank Protection Act of 1968

Nov 19

Session VI: WOW! Service and Growing the Bank

Topics in this session include:

- **Stakeholder Service Excellence:** Serving Your Key Stakeholders, The Evolving Banking Business and the Customer Experience, The Power of Word-of-Mouth Marketing, Branding 101: Building the Bank's and Your Personal Brand, Defining and Building Client Loyalty, Providing Service that WOW's, Customer Service Standards, Effective Communication Strategies
- **Growing the Bank:** Growing the Bank is Everyone's Job, the Banker's Role as a Trusted Advisor, Proactively Helping Customers, Building Profitable Relationships, Tips for Successful Networking, Business Development Strategies for All Bankers, Giving Back to Your Community

Dec 10

Pricing

Entire Series

First Registrant: $1,195
Additional Registrant: $1,095
All Non-Members: $2,390

Single Sessions

All Members: $350
All Non-members: $700

Cancellation Policy:

Due to our commitments, the price is inclusive of all three sessions. A full refund for the three-session forum will be given for cancellations received prior to the first session. Any registrant who does not cancel before the first session will be billed the full registration fee and sent the materials. Substitutions are welcome at no additional charge.

Agenda

1:45pm - Log in and Registration
2:00pm - Program Begins
5:00pm - Program Adjourns

All times in ET. The agenda will remain the same for each session.

Registration Form

Attendee Name_____

Email_____

Attendee Name_____

Email_____

Bank Name_____

Address_____

City, State, Zip_____

Phone_____

Payment Information
(Please circle one) **Please Send Invoice** **VISA** **MasterCard** **AMEX**

Total Amount Enclosed $_____

Cardholder Name_____

Credit Card Number_____

Expiration Date_____ **CVV Code** _____

Please circle sessions you wish to attend.

Full Series

Session I: July 23, 2026
Session II: August 20, 2026
Session III: September 17, 2026
Session IV: October 22, 2026
Session V: November 19, 2026
Session VI: December 10, 2026

Essentials of Banking Series

In association with Performance Solutions, Inc., Drexler Consulting, LLC is excited to again present one of our legacy programs, **Essentials of Banking**, new and improved for 2026!



2026 Series

Essentials of Banking is a six-part interactive virtual learning series designed to provide a complete overview of banking principles and operations. Each session is three hours in length and will run from 2pm - 5pm ET.

INDIANA BANKERS ASSOCIATION

Benefits of the Series:

- Establish a strong foundational knowledge of banking in the United States
- Elevate banking skills in an immersive, focused learning environment
- Network and collaborate with other bankers in a dynamic virtual setting
- Understand the variety of banking careeropportunities
- Enhance cross functional contributions and performance
- Prepare to excel in Banking Schools
- Learn how your bank generates revenue and sustains success
- Gain confidence in interpreting and understanding bank financial reports
- Speak the language of banking with clarity
- Deliver exceptional value to all stakeholders through incredible service
- Contribute directly to your bank's success and bottom line

Who Should Attend:

New bank employees in all roles/departments and bank directors new to banking, management trainees and bank veterans who are looking to broaden their banking knowledge.

Attendees are required to:

- Have Zoom virtual meeting access
- Interact with facilitator and other participants in a live, virtual environment
- Actively participate in all activities and exercises
- Complete assignments
- Have full, working computer microphone and speakers or phone access
- Participate in chat discussions

For the best training experience and learning results, attendees are highly encouraged to have their video cameras on during training. To receive a full overview of banking, it is recommended that participants attend all six sessions of the series, beginning with session one. However, one session is not a prerequisite for another. Each session may be attended as a stand-alone class.

Meet Your Presenters



Christie Drexler is the Owner of Drexler Consulting, LLC, a financial services consulting and training business focused on developing purpose-driven, competent, servant leaders in all roles of banking. In association with Performance Solutions, Inc. and Dianne Barton, Christie has offered training and consulting services through Drexler Consulting, LLC, for the past five years. In addition, Christie has 26 years of direct experience in the financial services industry, working for both community and large regional banks. Her experience has been expansive to include successfully navigating retail and commercial banking careers.



Josh Collins has been creating content and facilitating courses as part of the Drexler Consulting team for the past two years. He has twelve years of direct banking experience serving in various leadership roles in retail banking, human resources, and talent development. Josh's background includes developing and facilitating banking, customer service, and leadership and culture development training programs.

Session I: Money, Banking, and My Career

Topics of this session include:

- **Evolution of Money and Banking:** definition of money, types of money, definition of banking.
- **Types of Banks and Bank Organizational Structures**
- **Roles and Responsibilities of the Board of Directors**
- **Discovering Your Role as an Essential Service Provider:** Changing Banking Landscape, Profitable and Purpose Driven Banking
- **Your Successful Career in Banking:** Risk Management 101: Safety and Soundness of Consumer Compliance
- **Key Banking Divisions and Departments:** Retail Banking, Mortgage Banking, Commercial Banking, Corporate Banking, Trust, Investment, and Insurance Services; Information Technology, Compliance, BSA & Fraud; Bank Operations, Accounting and Finance, Human Resources, Marketing

Jul 23

Session II: Banking History, Regulations, and Risk Management

Topics of this session include:

- **History of Banking in the United States:** Introduction to Risk Management in Banking, U.S. History and Key Banking Legislation through the years, Understanding the "Why" Behind Key Bank Regulations
- **Uniqueness of U.S. Banking Systems:** Dual State and Federal Banks, Federal Reserve as the Decentralized, Central Bank
- **Roles and Responsibilities of Other Banking Regulators**: Comptroller of the Currency, Federal Deposit Insurance Corporation (FDIC), Office of the Comptroller of the Currency (OCC), Consumer Financial Protection Bureau (CFPB), National Credit Union Administration (NCUA), Conference of State Band Supervisors & Federal Financial Institutions Examinations Council (FFIEC), U.S. Department of the Treasury, U.S. Department of Justice and FinCEN
- **Current Banking Related Hot Topics**

Aug 20

Session III: Banking Products and Services

Topics of this session include:

- **Assessing Bank Stakeholder Needs**
- **Defining the Customers of a Bank and Meeting their Needs**
- **Deposit Products and Services:** Types of Deposit Accounts, Other Retail Banking Services, What's New?
- **Loan Products and Services:** Two Basic Types of Lending, 5 C's of Lending and Credit Analysis
- **Electronic Banking:** Consumer E-Banking Products and Services, Treasury Management Products and Services
- **Trust, Investments, and Insurance:** Trust Products and Services, Investment Products and Services, Insurance Products and Services
- **Corporate/Investment Banking Products and Services**

Sept 17

Session IV: How Banks Make Money and Risk Management

Topics of this session include:

- **Understanding Profitability, Liquidity, Cash Flow:** Why Your Bank's Profitability and Financials are Important to You, How Banks Make Money, Deposit and Loan Growth, Pricing Deposits and Loans, Fee Income, ·Overview of the Balance Sheet, Bank Assets, Liabilities, Shareholder's Equity, Overview of an Income Statement, Sources of Income and Expenses, Net Profit, Other Key Financial Statements
- **Breaking Down a Bank's Annual Report**
- **Risk Management and Safety and Soundness:** Asset/Liability Management, Defining the Various Banking Risks, Safeguarding the Bank's Assets/ Corporate Governance
- **Bank Performance Metrics:** Key Financial Performance Ratios, Other Bank Performance Metrics, Bank Examinations, Types of Bank Examinations, the Anatomy of an Exam, CAMELS Rating System, Regulatory/Supervisory Actions

Oct 22