A NEW WAY TO FIGHT THE BAD GUYS.



FRAUD ACADEMY

August 6 - 8, 2024

Fraud Academy is a pioneering initiative designed to arm bankers with the skills needed to detect and combat fraud. Our unique program features insights from experts across the DEA, FBI, law enforcement, AARP, and the financial industry, offering a robust education in fraud prevention from those who know it best.

With fraud costing every bank valuable time and money, our curriculum targets over eighteen types of fraud, including check fraud, elder fraud, cybercrimes, and introduces effective prevention tools. Equipping bankers with the knowledge to minimize fraud-related losses and protect your institution's bottom line.

Central Bank

INTRODUCING SHANE ENSMINGER

Fraud Academy Co-Founder

Senior Vice President, Director of Financial Intelligence & Security Unit, Central Bank & Trust Co.

Prior to joining Central Bank & Trust Co, I served 22 years with the Lexington, Kentucky Division of Police. During that tenure, I worked numerous assignments ranging from the Narcotics Enforcement Unit, Intelligence and Organized Crime Unit, FBI Criminal Enterprise Task Force, FBI Joint Terrorism Task Force, DEA Task Force, and the US Marshall's Fugitive Task Force. I have also served as the Assistant Commander of the Emergency Response Unit (SWAT). Needless to say, I've seen my fair share of bad dudes with bad intentions.

It's this wealth of experiences and the countless stories gathered along the way that sparked the idea of Fraud Academy. Here, our mission is to empower bankers with the knowledge, skills, and tools necessary to detect, prevent, and combat fraud in all its forms. Whether it's the latest in cyber fraud tactics, traditional deceit schemes, or the psychological manipulations used by criminals the world over, we cover it all.

Our curriculum is designed not just on theory but on real-world applications, drawn from decades of front-line experience in fighting against those who operate on the wrong side of the law. From up-to-date case studies, to hands-on simulation exercises, Fraud Academy offers a comprehensive learning experience that is both engaging and empowering.

Joining the Academy means you're ready to be counted in the war against fraud. The time where fraud losses were considered part of the business are gone. It's time to take a stand. Together, we can build a safer, more secure future.

Welcome to the beginning of your fight against fraud. We are thrilled to have you here and look forward to guiding you through every step of this crucial and rewarding path.

Shane Ensminger



> **FRAUD IS GROWING BIGGER EVERY YEAR. WE NEED TO RAISE AWARENESS NOW BEFORE IT'S TOO LATE. OUR BANKS, AND OUR CUSTOMERS, DEPEND ON IT.**
>
> *Shane Ensminger*





STREAMING LIVE FOR THE FIRST TIME EVER!

Not just another webinar- this is your front-row ticket to an immersive learning experience that will transform your fight against fraud.

Expert Panel Discussions
Interactive Q & A's
Exclusive Content

All from the comfort of your home or office.

For more info, visit
FraudAcademyHQ.com

Scan To Register Today!

THE PROGRAM

CERTIFICATION

Participants receive a certificate of completion at the end of the academy.

WHO SHOULD ATTEND?

- Employees from all levels of banking
- Operations personnel
- Front line personnel
- BSA officers
- Compliance officers
- Deposit specialists
- Security officers

DETAILS

This two-and-a-half-day school will take a deep dive into the types of fraud most affecting financial institutions.

Dates:
August 6-8, 2024
August 6th, 7th : 9:00 am to 4:30 pm
August 8th : 9:00 am to 12:00 pm

$895.00 for in person and virtual registration.

Join us live, on location!
Hilton Lexington/Downtown Hotel
369 West Vine Street Lexington, Ky
Book hotel room before July 6, 2024, for a discounted rate.



SESSIONS

Intro to Fraud – Shane Ensminger
Dive into the fundamentals of fraud with Shane Ensminger, exploring its history, types, and the basics of fraud detection and prevention. Ideal for beginners seeking a comprehensive overview.

Counterfeit Checks/Financial Crimes – Gene Haynes
Gene Haynes takes you through the intricate world of counterfeit checks and broader financial crimes, detailing their mechanisms, impacts, and strategies for identification and mitigation.

Check Processing Protection & Wire Fraud – Josh Bly
Josh Bly offers an in-depth look at protecting against check processing fraud and wire fraud, focusing on prevention techniques, latest trends, and secure processing practices.

Card Skimming – Mike Helsby
Led by USSS Mike Helsby, this course delves into card skimming operations, including detection methods, the role of the Secret Service, and protective measures against this pervasive form of fraud.

Forensic Investigation of Bank Crimes – Varinka Ensminger
Join Varinka Ensminger for a deep dive into the forensic investigation techniques used to solve bank crimes, emphasizing the analytical methods that uncover fraud.

Popular Scams – Gene Haynes
Gene Haynes navigates the vast landscape of scams, detailing their evolution, identifying common and sophisticated types, and offering strategies for recognition and prevention.

Human Trafficking Awareness – TBD
In partnership with the Attorney's Office, this session provides crucial awareness and understanding of human trafficking, its signs, effects on victims, and how to combat this global issue.

Lunch & Learn: Identifying High Risk Businesses – Shane Ensminger
A unique session with Shane Ensminger focusing on the identification and management of high-risk businesses, offering insights into minimizing risks and enhancing security protocols.

Cyber Crimes & Deep Fakes – David Hake and Guest
Explore the rapidly evolving threats of cyber crimes and the emergence of deep fakes with David Hake and a special guest, covering detection, implications, and defense strategies.

Situational Awareness – TBD
Enhance your perceptual skills with techniques in situational awareness, crucial for recognizing and reacting to potential threats in a timely manner.

Bitcoin History and Crimes – Richard Yancey
Delve into the intriguing world of Bitcoin with Richard Yancey, exploring its history, the nature of cryptocurrency crimes, and the challenges of digital currency fraud.

DEA Money Laundering – Troey Stout
Troey Stout, in collaboration with the DEA, sheds light on the complex issue of money laundering, including methods, regulatory responses, and strategies for financial institutions to detect and prevent it.

Romance Scams by FBI – Chris Darmand
Chris Darmand from the FBI explores the emotionally charged world of romance scams, offering insights into their operation, victim impact, and effective measures for prevention and response.

SPEAKERS

Chris Darmand
Chris is a Forensic Accountant with the Federal Bureau of Investigation. Mr. Darmand has over 23 years of experience in forensic accounting, financial and internal auditing, investigations, risk and controls assessments, and data analytics. He is a Certified Public Accountant, Certified Fraud Examiner, and Certified Internal Auditor.

Varinka Ensminger
Varinka is retired Forensic Services Unit Detective with the Lexington Police Department. She is a Kentucky Law Enforcement Certified Instructor and continues to teach Forensics Investigations to police and civilians. Currently, she is the Security/ Facilities Manager for the United States Special Operations Command, Program Executive Office Special Operations Forces Support Activity (PEO SOFSA), in Lexington, KY. She is also a Lt. Col in the US Army Reserves with over twenty years of military service and currently serves as an instructor with the US Army Command and General Staff College (CGSC).

David Hake
With nearly 20 years of IT experience and multiple IT certifications from Microsoft and Cisco, David Hake has spent his career designing, implementing and protecting critical IT networks. He now serves as the Director of Technology for Central Bank and leads the technology strategic, organizational, and business development efforts with a focus on cybersecurity. David has extensive experience in defending against zero-day exploits, cyber threats, and dynamic attack vectors using the latest techniques, strategies, and controls.

Gene Haynes
Gene has over 20 years of experience in Fraud Investigations. He has previously worked as a multistate Regional Fraud Investigator for a Supercenter Chain Department Store before joining the Lexington Division of Police where he served as a Field Training Officer, a Detective assigned to the Residential Burglary and Financial Crimes Units, and a Task Force Officer assigned to the I.R.S. Criminal Investigations. He is a Kentucky Law Enforcement Council Certified Instructor in the topics of Financial Crimes and Retail Theft & Fraud. He currently serves as the Chairperson of the Central Kentucky Financial Institutions Security Officer Association (FISOA) and a Board Member of the Kentucky Organized Retail Crime Association (KYORCA).

Mike Helsby
Mike is a retired Financial Crimes Detective with the Lexington Police department. He served 20 years with Lexington Police holding positions of Financial Crimes detective for 12 years and served as the task force officer with the United States Secret Service for 5 years. As a financial crimes detective Mike worked multiple skimming cases to include cloned cards, ATM and gas pump skimming. Mike has attended and hosted U.S.S.S sponsored skimming conferences with attendees from both the United States and foreign countries.

Troey Stout
As a Supervisory Special Agent leading a financial investigation group, Troey brings over two decades of expertise in combating drug trafficking and money laundering, spanning local to international operations. Troey's career with the DEA has been marked by deep involvement in complex narcotics investigations and developing critical strategies in undercover and surveillance operations. Recognized as a subject matter expert in areas including money laundering, cryptocurrency, and security measures, Troey has contributed as an instructor and expert witness, sharing knowledge with law enforcement and private sectors to fortify defenses against financial crime.

Richard Yancey
Richard Yancey is a Contract Financial Analyst for the United States Secret Service (USSS) in the Lexington, KY office. He joined the Lexington Division of Police serving most of his career in the Special Investigations Section/Intelligence Unit where he worked complex criminal cases with the USSS, DEA, ATF, and FBI. In 2015 he was asked to join a USSS Task Force to investigate a large Romanian financial fraud case involving the use of cryptocurrency to move illicit funds. He retired from the Lexington Police in 2017 and currently serves as an analyst for the USSS specializing in cryptocurrency investigations.


FRAUD ACADEMY
EDUCATION • DETECTION • PREVENTION