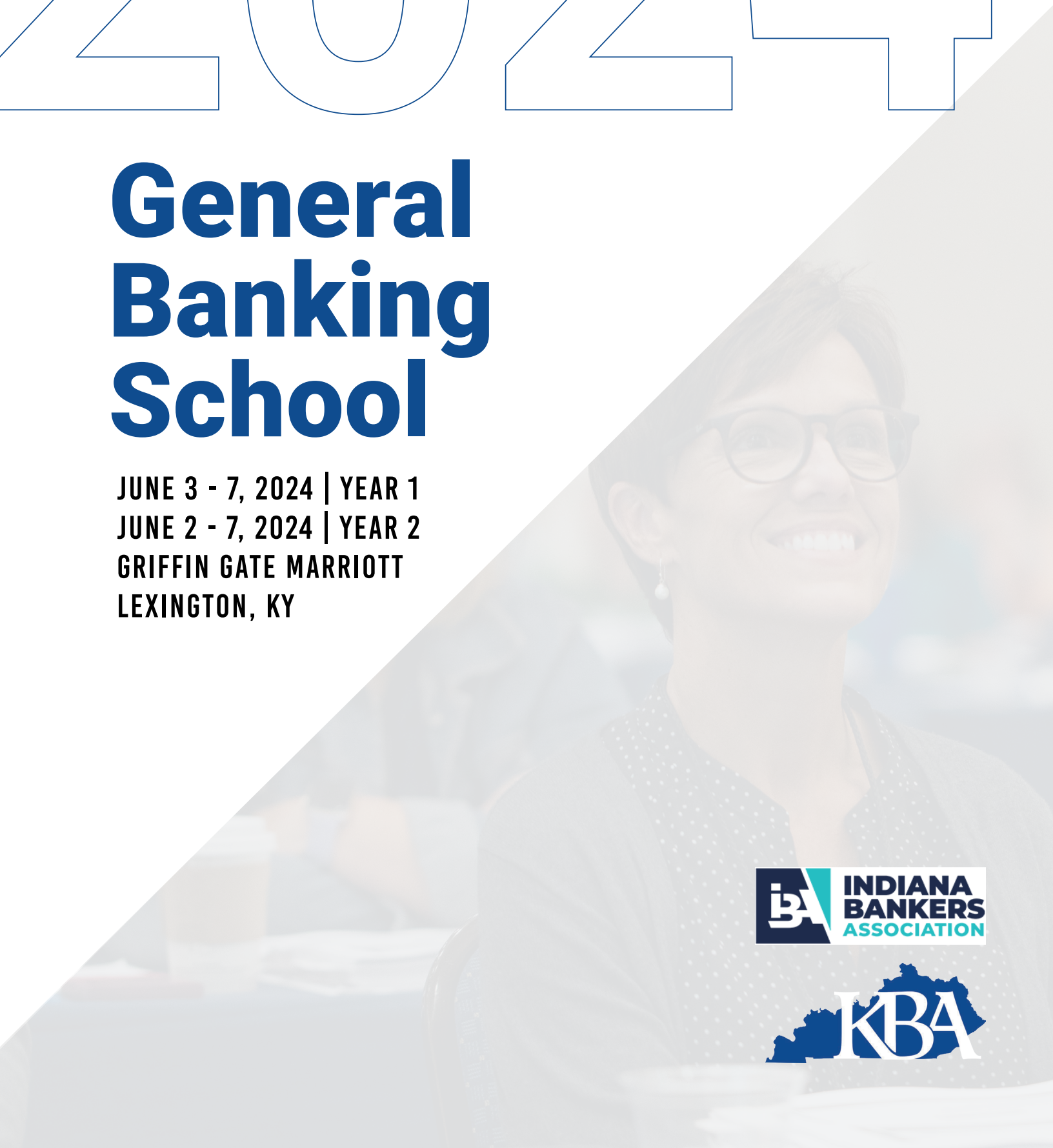
2024

General Banking School

JUNE 3 - 7, 2024 | YEAR 1
JUNE 2 - 7, 2024 | YEAR 2
GRIFFIN GATE MARRIOTT
LEXINGTON, KY



INDIANA BANKERS ASSOCIATION

KBA

Our Purpose

The Kentucky Bankers Association's General Banking School (GBS) is designed for employees who possess a current knowledge of banking that sufficiently prepares them for this advanced level curriculum. The purpose of the GBS is to build a bridge between concepts and practical application, giving the banker the tools he or she needs to grow as a professional. The KBA General Banking School will prepare bankers for any of the national graduate schools of banking.

Who Should Attend?

The General Banking School is intended for bank employees, management trainees and recent college graduates.

Curriculum

The curriculum consists of practical classroom sessions and experience with a computer-generated bank simulation called BankExec. BankExec is a hands-on computer simulation designed to give users an opportunity to experience the complexity of managing a bank. Classroom sessions, with Intersession assignments, give attendees experiential, day-to-day learning opportunities.

The balance of classroom and technology creates a program that will enhance your skills and advance your working knowledge of the financial industry. Once completed, the GBS gives its graduates a comprehensive understanding of the connections between banking functions and the environment these functions operate in, as well as prepares you for your career goals.



Our Mission

The mission of the GBS is to teach bankers to understand four important elements of banking:

01. The management of a bank company as a business.

02. The financial decisions that must be made on a daily basis.

03. How each bank department is inter-related and how they can work together.

04. The current economic environment of the business of banking.

Requirements

The following minimum requirements are suggested: An associate degree, ABA courses in Money and Banking, Banking Fundamentals, and/or Accounting, or equivalent college courses with three-year's experience in the financial service industry; or, a bachelor's degree in finance or economics and one-year of experience in the financial service industry; or, a master's degree in finance or economics and no experience in the financial service industry; or, a graduate of the Foundations of Banking School. Applicants with special circumstances will be handled on an individual basis.

GBS Year I	June 3 **Monday** Registration Orientation Pre-Test Macroeconomics & The Banking System Team Building Evaluating Bank Performance Investments	June 4 **Tuesday** Financial Analysis Credit Administration Financial Analysis Consumer Financial Protection Bureau	June 5 **Wednesday** Human Resource Management Liquidity & Capital Planning Lending	June 6 **Thursday** Strategic Planning & Control Risk Management Bank Operations Review	June 6 **Friday** Exam Intersession Projects
GBS Year II	June 2 **Sunday** Intro to Bank Exec Simulation Overview June 3 **Monday** Registration Orientation Pricing Strategies Bank Financial Analysis	June 4 **Tuesday** Asset-Liability Management Decision 3Q Bank Exec Exercise Decision 4Q	June 5 **Wednesday** Decision 5Q Presentation Skills Decision 6Q	June 6 **Thursday** Decision 7Q Effective Leadership Test Stockholders Meeting Prep	June 7 **Friday** Stockholders Meeting Graduation

*Schedule is subject to change.

KBA GBS Schedule

Classes begin at 8:30 a.m. | Schedule subject to change.

Intercession Exercises

Attendees are required to complete a series of research and study problems between Year I and Year II. Intersession exercises are designed to provoke research and evaluation of current banking issues, problems or opportunities. The goal of the Intersession exercises are to expand the thought-process of the banker into areas previously unexplored. Lessons learned through the Intersession exercises will be applied during Year II of the General Banking School. More importantly, the participants will possess greater ability to contribute to the operational progress of their bank.

Bank Exec

This technology is where principles meet application. BankExec, a sophisticated, computerized bank management simulation, is the highlight of Year II. Attendees have the opportunity to manage a bank as part of a management team. All concepts of the curriculum come into play as bankers make decisions relative to the bank's profitability and success. The BankExec experience ends with a stockholders' meeting to review each bank's progress. This simulation model was developed by the ABA and the FDIC.



Logistics

Check-In

GBS materials will be distributed the first day of class. Tuition includes curriculum materials. Attendees should bring their own calculator and note-taking supplies. **Year II attendees are requested to bring a laptop computer or iPad.**

Housing

Bankers will be housed at Louisville Marriott East. Roommates will not be assigned. If a registrant prefers to share a room please contact Paula Cross with the information, (502) 736-1276.

Admission

First priority for admission is given to members of the IBA. Applicants are accepted on a first-come, first-serve basis. To apply submit an application to the KBA by May 20, 2024. If an applicant suffers from any disabilities that might influence his or her participation in the school, please enclose a brief letter with the application.

To Graduate

- Attend all classes
- To advance to Year II, successfully complete Year I
- Attend Intersession day
- Complete and receive a satisfactory evaluation of Intersession exercises
- Participate in BankExec (Year II)
- Participate and receive a satisfactory evaluation in BankExec (Year II)
- Pass all exams

"When I signed up for KBA's General Banking School, I had only been in banking for roughly 1 year with minimal banking experience. After completing the 2 year course, I felt equipped and up to speed with the knowledge I needed in order to kick start my new career in the lending world."
Craig Lyons, First Southern National Bank



Register

NAME Mr. Ms. Mrs.	**BANK NAME**
TITLE	**BANK STREET ADDRESS**
NAME ON BADGE	**BANK CITY/STATE/ZIP**
EMAIL	**BUSINESS PHONE**
EMERGENCY CONTACT/NAME & TELEPHONE NUMBER	**BANK MAIN OFFICE ADDRESS/IF DIFFERENT FROM ADDRESS ABOVE**

Tuition

YEAR I - Tuition w/ Private Room*	$2200
YEAR I - Tuition Only/No Lodging	$1800
YEAR II - Tuition w/ Private Room*	$2300
YEAR II - Tuition Only/No Lodging	$1900

*Roommates will not be assigned; applicants requesting to share a room, please contact Paula Cross at the KBA (502) 736-1276, or email pcross@kybanks.com

SEND APPLICATION TO:
Kentucky Bankers Association
600 W Main St, Suite 400, Louisville, KY 40202
APPLICATION DEADLINE 5/20/24

Tuition (see registration form for pricing) is for a one week in-residence session and includes admission, computer fees, classroom instruction, curriculum materials, lodging (if applicable) and some meals. Applicants withdrawing before May 20, 2024 will be refunded all fees except a $150 cancellation fee. **There is no refund if an applicant withdraws after the May 20, 2024 deadline, or fails to attend the school, with the exception of extenuating circumstances.** Due to operational commitment, for expenses we cannot reverse (handouts, food, beverages, room rentals, speaker fees, etc.), extenuating circumstances will be subject to partial refunds. Substitutions are allowed. Refund requests must be submitted in writing, by letter or email, to the KBA.

By signing I acknowledge that I have read the accompanying brochure and agree to abide by all the requirements for participation and completion of this program. My registration and signature below also constitutes authorization to release any tests, grades or record of performance to my employer/bank at their request.

APPLICANT'S SIGNATURE _____ DATE _____

This section is to be signed by the bank president, department head, personnel officer or other executive authorized by the bank; the signature confirms that the bank listed above has approved the submission of this application.

NOMINATING OFFICER'S SIGNATURE _____

NOMINATING OFFICER'S NAME [PRINT] _____

Info

Year II bankers do not need to fill out this page. | TO COMPLETE YOUR APPLICATION PLEASE PROVIDE US WITH THE FOLLOWING INFORMATION:

Name _____ **Bank** _____

Education

High School _____ Year Graduated _____

College _____ Year Degree Received _____ Major _____

Graduate School _____ Year Degree Received _____ Major _____

KBA Schools _____ Year Attended _____

Other _____ Year Attended _____

Please indicate how you acquired a basic knowledge and understanding in the following areas:

Accounting

Basic concepts including the accounting cycle, special journals and subsidiary ledgers, payroll records and procedures, reporting operating results, the accrual basis of accounting, partnership and corporate accounting.

Specify Courses or Educational Activities _____

AIB _____

College Courses _____

Other _____

Money & Banking

Basic economic principles, the economy - how it works, the Federal Reserve System, the business of banking, monetary policy and its impact on financial markets and banks, fiscal policy and trends in banking.

Specify Courses or Educational Activities _____

AIB _____

College Courses _____

Other _____

Principles of Banking

Basic concepts on the history, economic and community environment of banking, documents and the language of banking, bank services, the deposit function, check processing and collection, bank bookkeeping, bank loans and investments, trust department services, specialized services, bank regulation and examination.

Specify courses or educational activities _____

AIB _____

College Courses _____

Other _____

Please list all areas of the bank in which you have worked:

Total Years Bank Experience:
Size of Bank/Assets:
Size of Bank's Loan Portfolio: