HOOSIER BANKER EDITORIAL GUIDELINES & CALENDAR 2026

About Hoosier Banker

The flagship publication of the Indiana Bankers Association, Hoosier Banker reaches 98% of banks and thrifts headquartered in Indiana, plus non-Indiana banks that have a presence in the state. Readership includes directors, stockholders, CEOs and executive management, plus various department leaders. Additionally, the magazine is distributed to elected Indiana officeholders, both state and federal.

Deadlines

Press releases for departments and people news (e.g., Bankers on the Move, Banking on Community, Associate Members Corner) are due the 15th of the month, one month prior to publication. When the 15th falls on a weekend or holiday that results in an IBA office closure, the deadline pushes back to the next business day.

2026 ISSUE	NEWS RELEASE DEADLINE	ARTICLE DEADLINE
January/February	Dec. 15, 2025	Dec. 8, 2025
March/April	Feb. 16, 2026	Feb. 9, 2026
May/June	April 15	April 8
July/August	June 15	June 8
September/October	August 17	August 10
November/December	October 15	October 8

Content

Editorial/non-sales-oriented articles are accepted from IBA-member banks and associate members free of charge as a benefit of membership. Topics may span anything that affects Indiana banks (not consumers or suppliers). Articles are contributed without compensation to the authors, and the IBA holds the copyright to publish on any of the Association's owned and operated media platforms. If your company advertises in the same issue, the ad will be placed inside or adjacent to the article as layout restrictions allow, unless requested otherwise.

Format & Length

Hoosier Banker articles should range from 500 - 750 words in length, based on feedback in our most recent reader survey. Please include at least one photo, graphic, chart, etc., along with relevant caption information. Additional visuals will be included as space allows.

Author Bios

Include name, title, email address, hi-res headshot and 40- to 50-word bio for up to two credited authors.

How to Submit

Articles and all supporting materials should be emailed to EHoffmeyer@indiana.bank. News releases for departments may be emailed to the same or submitted through our online form at indiana.bank/submit-news.

EDITORIAL QUESTIONS
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