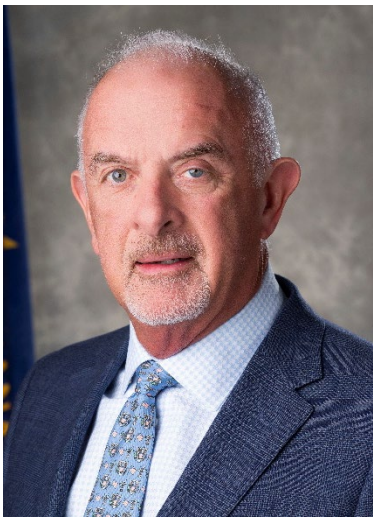
FOR IMMEDIATE RELEASE

Holdman Named Leader in Banking Excellence



INDIANAPOLIS (Sept. 14, 2026) – **Travis Holdman**, senior vice president-business development at **KeyState** was honored by the Indiana Bankers Association with the IBA Leaders in Banking Excellence award, presented on Sept. 14 during a ceremony as part of the IBA's Annual Convention at the French Lick Springs Resort in French Lick, Indiana. This award celebrates exceptional leaders who have positively impacted Indiana banks and communities. Four other members of the Indiana banking community were also inducted into the class of 2026 leaders.

Indiana dignitaries presented the awards, including Indiana Senate Pro Tem Rodric Bray, R-Martinsville; Director Thomas C. Fite, Indiana Department of Financial Institutions; IBA Chairman David M. Findlay, chairman and CEO of Lake City Bank, Warsaw, Ind.; Amber R. Van Til, IBA president and CEO; and a video message from U.S. Sen. Todd Young, R-Ind. Honorees were invited to offer their own comments in reflection on their career and the industry.

Honorees received an ebony plaque etched with a portrait and biography. Identical crystal plaques are on permanent display at the IBA office in Indianapolis.

The Leaders in Banking Excellence awards are the Association's highest honor. This year's honorees represent a range of industry leaders. Each was nominated by IBA-member organizations and approved by the Association's Board of Directors. For more information, **visit the IBA's website**.

BIOGRAPHY

Travis Holdman works in business development for KeyState, which provides investment subsidiary, tax credit investment and captive solutions services for community banks. He served on the board of MarkleBank beginning in 1992 and as president from 1996 until 2006 when it merged with Grabill Bank to form IAB Bank. There he served as chairman & CEO of the holding company until 2008. As MarkleBank CEO, he was appointed by Gov. Mitch Daniels to serve on the Indiana Dept. of Financial Institutions' board of directors and elected by his fellow bankers to serve as chairman of the Community Bankers Association of Indiana. An attorney focused on estate planning and real estate law, Holdman was elected to the Indiana State Senate in 2008, eventually serving as Senate Majority Caucus Chair, chairman of the Insurance & Banking Committee and later as chairman of the Tax & Fiscal Policy Committee.

Congratulations to the full 2026 class of IBA Leaders in Banking Excellence:

Alvin "Al" Fritschle, First Bank, Carmi, Ill.
Travis Holdman, KeyState, Markle, Ind.
Mark "Doc" Holt, First Farmers Bank & Trust Company, Converse, Ind.
Matthew W. Howrey, North Salem State Bank
D. Grant Whaley, The Farmers and Merchants Bank, Boswell, Ind.

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The Indiana Bankers Association supports Indiana banking through issues advocacy, professional education, and products and services that enhance financial institutions' ability to help build better communities.

Indiana Bankers Association
8425 Woodfield Crossing Blvd., Suite 155E
Indianapolis, IN 46240-7321
indiana.bank
CONTACT: Evan Hoffmeyer, EHoffmeyer@indiana.bank, 317.333.7143